

# BLUE HERON SCHOOL

3939 San Juan  
Port Townsend, WA 98368  
Phone: (360) 379-4540  
[www.ptschools.org/blueheron](http://www.ptschools.org/blueheron)  
Fax: (360) 379-4548



Avenue

Victoria Kalscheuer, Principal  
Grades 6 - 8

## Publications Course Syllabus 2022-2023

Email: [mschroeder@ptschools.org](mailto:mschroeder@ptschools.org)

Classroom: Room 604, Phone: 379-4363.

Class website: Google Classroom: Ask your student.

### **Text/Materials**

Chromebook (provided in class)

Internet access (some work done at home/outside of class)

Camera (some are provided in class, but if you have your own and are willing to bring it, awesome!)

Access to Walsworth platform (for Yearbook students)

### **Course Objectives and Course Description**

The students will:

1. Develop and apply basic journalism skills.
2. Demonstrate effective communication skills; oral and written.
3. Produce student publications.
4. Create and manipulate photography equipment and photographs.
5. Learn effective journalistic writing, vocabulary, and editing skills.
6. MEET DEADLINES.

### **Course Requirements**

Students are expected to come to class prepared and ready to do their best and contribute, collaborate with their peers. Students are in charge of publishing the yearbook, following specific journalistic guidelines and requirements, being kind and caring of others, and including everyone. This class is demanding and takes patience, time, and collaboration. The goal is to make sure each person will be assigned specific jobs, etc. and have extensive responsibilities in the class that will and can affect their grades.

**THINK**

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**T** Is it TRUE  
**H** Is it HELPFUL  
**I** Is it INSPIRING  
**N** Is it NECESSARY  
**K** Is it KIND?

## **Broad Units of Study**

Camera use and photography  
Page layouts and Design  
Website and platform use  
Marketing and advertising  
Publishing

## **Supplies/Homework**

In order to ensure student success, your child should bring the following to class

### **EVERY DAY:**

- Pocket folder to keep everything in (you may keep it in the classroom)
- Pen/Pencil
- Positive, responsible, hard-working, GOOD attitude!

### **Grades:**

Grades will be available on Skyward, updated at least **every two weeks**.  
Please contact the office, if you need a reminder about your username and password.

The following standard grading is used for this class:

A	93- 100%	B	83 – 86.9%	C	73 – 76.9%	F	59.9%
& Below							
A-	90 – 92.9%	B-	80 – 82.9%	C-	70 – 72.9%		
B+	87 – 89.9%	C+	77 – 79.9%	D	69 - 60 %		

## **Categories in Skyward:**

Group Assignment (working on your pages together, editing, etc.) 20%

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Design (Design of your assigned pages, etc.) 25%  
Effort/Presentation 20%  
Assignment/Homework (Pictures, interviews, etc.) 30%  
Participation (Actively participating in class on ALL assignments and with your assigned page partners) 5%

## Visual Arts Media Standards and Benchmarks

<b>Creating</b>	Anchor Standard 1 Generate and conceptualize artistic ideas and work. Performance Standard (MA:Cr1.1.8) a. Generate ideas, goals, and solutions for original media artworks through application of focused creative processes, such as divergent thinking and experimenting. Anchor Standard 2 Organize and develop artistic ideas and work. Performance Standard (MA:Cr2.1.8) a. Structure and critique ideas, plans, prototypes, and production processes for media arts productions, considering intent, resources, and the presentation context. Anchor Standard 3 Refine and complete artistic work. Performance Standard (MA:Cr3.1.8)
<b>Producing</b>	Anchor Standard 4 Select, analyze, and interpret artistic work for presentation. Performance Standard (MA:Pr4.1.8) Anchor Standard 5 Develop and refine artistic techniques and work for presentation. Performance Standard (MA:Pr5.1.8)

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	Anchor Standard 6 Convey meaning through the presentation of artistic work. Performance Standard (MA:Pr6.1.8)
<b>Responding</b>	Anchor Standard 7 Perceive and analyze artistic work. Performance Standard (MA:Re7.1.8)
<b>Connecting</b>	Anchor Standard 10 Synthesize and relate knowledge and personal experiences to make art. Performance Standard (MA:Cn10.1.8) Anchor Standard 11 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding. Performance Standard (MA:Cn11.1.8)

## Daily Assignments and Homework Policies

Although Publications is an elective, it should not be viewed as an “Easy A” class. It takes the entire class to work together as a team to produce and publish a piece of Blue Heron that represents the whole student body. It is crucial to meet deadlines as required by your editor-in chief(s), me, and the publisher of our book. If we fail to meet deadlines, we fail to publish on time.

Each individual will be in charge of something, whether it be photographing events, interviews, copy (the stories in the Yearbook), specific pages, etc. It is absolutely crucial that you keep track, in your planner, upcoming dates, decisions by your section editor and editor in chief, and by me, so that you are not procrastinating when upcoming deadlines approach.

Deadlines approach quickly. Also, volunteer your time! If you are able to attend sporting events and other events here at BH, it is imperative you help out by being a staff photographer and get multiple pictures for the Yearbook. If we don't

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have pictures, it will be a very bare book! 😊

## **Late Work**

It is expected that assignments will be turned in on time. However, students receive partial credit for late work when turned in **within 2 weeks** of assignment's due date. The highest grade a student can receive on late work, which meets the assignments criteria, is a C. Assignments turned in after an absence will not be counted as late.

## **Cell Phones**

Phones and electronic devices must be silenced and placed out of view in this class. Note to Parents: Please contact your child by calling the office and not call or text the student's cell phone. The Blue Heron Handbook has complete details on the phone policy.

## **Academic Integrity**

The student's individually-assigned work must be their own. If a student cheats or copies work and claims it as their own work, the student will receive reduced or zero credit on the assignment/test. The student may or may not (teacher discretion) have the opportunity to make up the grade. A parent/guardian will be notified with concerns about questionable academic integrity.

## **NEED TO REACH ME?**

I am here to assist your student with their learning and hope that you will help make this a positive collaboration for your student to be successful. As mentioned before, this is the year students are given much more responsibility and need support and guidance to handle their school work independently. Working as a team is essential in order for your child to be successful.

I am available **by appointment only (unless otherwise notified)**. Students are held accountable for their class work and behavior in class, and I hold them to this standard on a daily basis. You can always reach me by emailing me. I am really good about the timeliness of my responses.

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Detach and return to Mrs. Schroeder **by September 9.**

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I have read and understood the course syllabus and outline for Ms. Schroeder's Publications Class.

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Student's name (Printed)

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Student's Signature

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Parent/Guardian Signature

\*\*\*Please make sure ALL SKYWARD INFORMATION IS UP TO DATE, as I use Skyward Message for quarterly/unit based updates!\*\*\*

\_\_\_\_\_ Yes my Skyward information (email and phone number) is up to date!

\_\_\_\_\_ No, my Skyward information is inaccurate please use the following:

Phone number:

Email: